

ADAM KLOCKARS

Engineering Leader | AI-Enabled Platforms, APIs & Developer Ecosystems

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SUMMARY

Engineering leader with 10+ years of experience building and scaling enterprise SaaS platforms, APIs, and developer ecosystems, with growing focus on **AI-powered product capabilities and data-driven platforms**. Proven track record leading cross-functional teams to deliver **platform intelligence, automation, and developer productivity gains**, partnering closely with Product, Data, and Architecture to bring complex capabilities to market at scale.

EXPERIENCE

11/2021 - 02/2026

Ottawa, Canada

Senior Engineering Manager - App Marketplace

Zoom

Zoom is a leading communications platform with a developer ecosystem that enables partners to build, distribute, and monetize apps and integrations through APIs, SDKs, and the Zoom App Marketplace.

- Led US engineering for Zoom's App Marketplace, delivering intelligent platform capabilities that enable developers to build, publish, monetize, and scale applications across the Zoom ecosystem.
- Oversaw strategy and execution of Zoom's Unified Build Flow, consolidating app onboarding, review, publishing, and lifecycle management into a single, scalable developer experience.
- Integrated Connect framework for enabling third-party access and communication.
- Designed and delivered automation and intelligence-driven workflows (Actions framework), enabling configurable, rules-based, and event-driven operations across Zoom-native experiences.
- Built extensible systems that support dynamic configuration, policy enforcement, and automated decisioning, foundational to AI-assisted product experiences.
- Supported monetization efforts including partner revenue generation, billing integration, and scalable revenue-share models.
- Partnered with Security, Marketplace Ops, and Product to define quality signals, compliance guardrails, and review automation, improving reliability and time-to-market.
- Led and mentored junior and senior engineers, fostering a culture focused on care, platform reliability, developer productivity, and long-term scalability.
- Championed developer productivity initiatives, streamlining onboarding, lifecycle management, and release workflows through tooling and platform standardization

08/2017 - 11/2021

Ottawa, Canada

Senior Engineering Manager - Use Cases

SurveyMonkey (Momentive)

Momentive, the maker of SurveyMonkey and GetFeedback, is an enterprise experience management company that delivers scalable survey and feedback platforms, supported by APIs and integrations for building insight-driven solutions across customer, employee, and market research use cases.

- Led cross-functional teams delivering data-intensive and insight-driven product capabilities, expanding the platform into advanced market research use cases.
- Built configurable, template-based frameworks enabling repeatable analytics workflows and extensible research pipelines.
- Collaborated with product and analytics stakeholders to translate customer insights and data outputs into scalable platform features.

01/2015 - 08/2017

Ottawa, Canada

Engineering Manager - APIs and Integrations

SurveyMonkey

SurveyMonkey is an experience management platform with a robust developer ecosystem, offering APIs and integration capabilities that enable partners and customers to embed survey, research, and analytics workflows into their own products and systems.

- Drove engineering ownership of SurveyMonkey's App Marketplace and developer APIs, expanding platform extensibility and enabling integration-led enterprise adoption.
- Led the expansion of 15+ first-party apps and integrations, including Salesforce, Marketo, Zendesk, and Slack, Zapier, Google Forms/Sheets/Drive, Tableau, Microsoft Teams/OneDrive/Power BI/Excel, strengthening enterprise workflows and driving integration-led product adoption.

08/2014 - 12/2014

Ottawa, Canada Area

Software Engineer

SurveyMonkey

- Built user management system (Divisions) and improved sharing system (Groups) for FluidSurveys.
- Delivered and executed migration solution to transition existing FluidSurveys customers and data to SurveyMonkey, materially reducing churn and preserving enterprise revenue.
- Transitioned existing FluidSurveys development to maintenance-only.

EXPERIENCE

05/2012 - 07/2014

Ottawa, Canada Area

Software Developer

Fluidware

Fluidware was the company behind FluidSurveys, an enterprise-grade survey and data-collection platform offering APIs and integrations that enabled organizations to embed secure, customizable research workflows into their systems.

- Assisted managers and customer support specialists, when required, to communicate with customers and resolve outstanding software needs and issues.
- Developed and/or implemented enhancements, features and bug fixes on FluidSurveys, a complete online survey creation software product.
- Led enterprise feature expansion for Integration, Automation, APIs, Portals, Contacts, etc.



EDUCATION

09/2006 - 04/2012

BAS, Computer Engineering

University of Waterloo

- Option in Management Science



SKILLS

Engineering Leadership

Platform Engineering

Developer Platforms & APIs

Integration Platforms & Ecosystems

App Marketplaces

Distributed Systems Architecture

Technical Roadmap Planning

CI/CD & Release Management

Reliability Engineering (SLIs/SLOs)

Security & Enterprise Platform Design

OAuth & Identity Integration

Platform Monetization

Cross-Functional Leadership

Organizational Scaling & Team Development

System Migrations & Data Portability

AI-Assisted Development Workflows

Automation

Rules-based Systems

Data-Driven Product Development